

WHY SPONSOR?

Celebrating 50 years in 2026, this beloved event is one of the longest running races in Illinois. Over 2,300 individuals participate in the Youth Mile/Lil' Runners, 5k Walk/Run, 10K Run. Participants enjoy a unique course through tree-lined streets punctuated by the remarkable architecture of renowned architect, Frank Lloyd Wright.

CHICAGOLAND TRADITION

- Iconic and unique Frank Lloyd Wright architectural race route
- 33% repeat racers from 2024
- 50 years of community tradition

SUPPORTING COMMUNITY

- Race proceeds support scholarship fund
- Connect directly with community via sponsor row

SIGN UP EARLY TO RECEIVE MAXIMUM MARKETING BENEFITS

Deadlines below for Logo Inclusion*

June 19:

Fall/Winter Guide: Distributed to 25,000 Oak Park Households late July/early August and available online.

July 1:

Flyers: Posted in park display cases at 15 locations and available at spring/summer community events.)
Postcards: Mailed to all 25,000 Oak Park households, distributed to OP Fleet Feet store and surrounding locations, limited availability to sponsor businesses/storefronts
Banners: Posted at 4 park locations throughout OP

September 1:

Race T-shirt: 2,300 + distributed to all runners, volunteers, and 1+ per sponsor

October 1:

"Thank You" Finish Line Banner: Displayed on Lake Street & Ridgeland for one month post-race

**Sponsor Marketing support varies according to sponsorship level*



PARK DISTRICT of OAK PARK

FRANK LLOYD WRIGHT RACES

10.18.2026 ■ 5K ■ 10K ■ YOUTH MILE ■ LIL' RUNNERS

Sponsor Benefit Levels



On- Site Sponsor: \$500 (\$350 nonprofit)

- 10x10 booth space at event (staffed by sponsor)
 - (Table, tent, and 2 chairs provided unless sponsor provides branded tent)
- Logo inclusion: "Thank You" Banner
- 2 complimentary t-shirts
- Opportunity to produce banner for finish line
- Event emcee callout/thanks (name of sponsor only)

**PDOP-provided tents for non-profits dependant on availability.*



Community Sponsor: \$1500 All Onsite Sponsor Benefits + Select Marketing Support

- Logo inclusion:
 - Printed material: Race t-shirt, community postcard, OP Fleet Feet postcard, flyer, park banner
 - Digital material: Enews blasts, race registration website (with link to sponsor website), social media
- 2 complimentary race registrations (includes t-shirt per registration)
- Limited sponsor-provided material at packet pickup
- Event emcee callout/thanks (name of sponsor + short script)



Youth Mile and Lil' Runners: \$1850 All Onsite + Community Benefits +

- Premium placement of logo on marketing materials
- Logo on Lil' Runners specialty swag item
- 1 additional booth for activation (in premier location)
- 1 social media event promotion post via PDOP account + 1 targeted paid post
- Emcee callout/short script during general race + special mention for Lil' Runners and Youth Mile



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Presenting: \$4500 All Other Benefits* + Plus

- Premium and co-branding logo placement on select marketing materials and at event
- Reach screens (video screens at Ridgeland Common, Gymnastics and Recreation Center, and Oak Park Conservatory)
- 3+ social media event promotion posts via PDOP account + 3 targeted paid posts
- 1 additional t-shirt
- Emcee mention throughout event + short sponsor provided script

**Presenting Sponsor does not receive logo on Lil' Runners swag item*



In Kind

May Include*

- Logo inclusion on select digital and print assets
- Onsite booth

**In-kind partners provides goods and services which increase dollars raised that go directly to the event. In-kind benefits are based on the approximate value of the in-kind donation and are the discretion of the the Park District of Oak Park.*



Volunteer!

- Support the community
- Receive a race t-shirt
- Opportunity to represent your business or non-profit with sponsor-branded apparel
- Opportunities from ages 14+ (race day or prior)



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Sponsor FAQs

Where Does the Race Take Place?

- The course begins and ends in front of the OPRF High School

How Long is the Event?

- Setup typically begins around 6:30 am for sponsors with the first race starting at 8 am. Sponsors are welcome to close up and pack out after last runner crosses the finish line, typically around 10 am - 10:30 am.

Can I Bring my Own Tent?

- Sponsors are welcome to bring their own branded or unbranded 10x10 tent but must also bring a minimum of 4 sandbags or weights to secure tent poles. (Tents on sponsor row are on pavement or concrete.)

Is There Power or Water On-Site?

- There are no power or water outlets available on site. Generators may be allowed at discretion of PDOP. Contact Sponsorship Coordinator with questions.

Can I Sponsor and Run the Race?

- Sponsors are welcome to run the race, but if they have a tent on sponsor row, this must be manned at all times by a sponsor or representative.

What is the Weather Policy?

- The race is rain or shine and cannot be rescheduled. Every effort is made to safely conduct the event. PDOP's Sponsorship Coordinator communicates with sponsors prior to the event with any relevant details regarding weather preparedness, etc.

Can I Serve or Sell Food or Beverages?

- No direct selling of any kind is permitted on site, including food or beverage. However, if a sponsor would like to serve food gratis to the public, this might be possible via a permit* from the village. Please speak to Sponsorship Coordinator directly prior to requesting permit to ensure accommodation of hot/cold food at the event. (Packaged food or drink does not require permit)*



Have a Question? Contact Us Today!



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pdop.org/flwsponsor/