



FRANK LLOYD WRIGHT RACES

10.15.2023 ■ PARK DISTRICT of OAK PARK ■ 5K 10K YOUTH MILE



Participants

Total registrations

1971

Spectators

1000+

Volunteers

150

Sponsors

17

Participants by Location



Participants by Race

875

5k Run

297

5k Walk

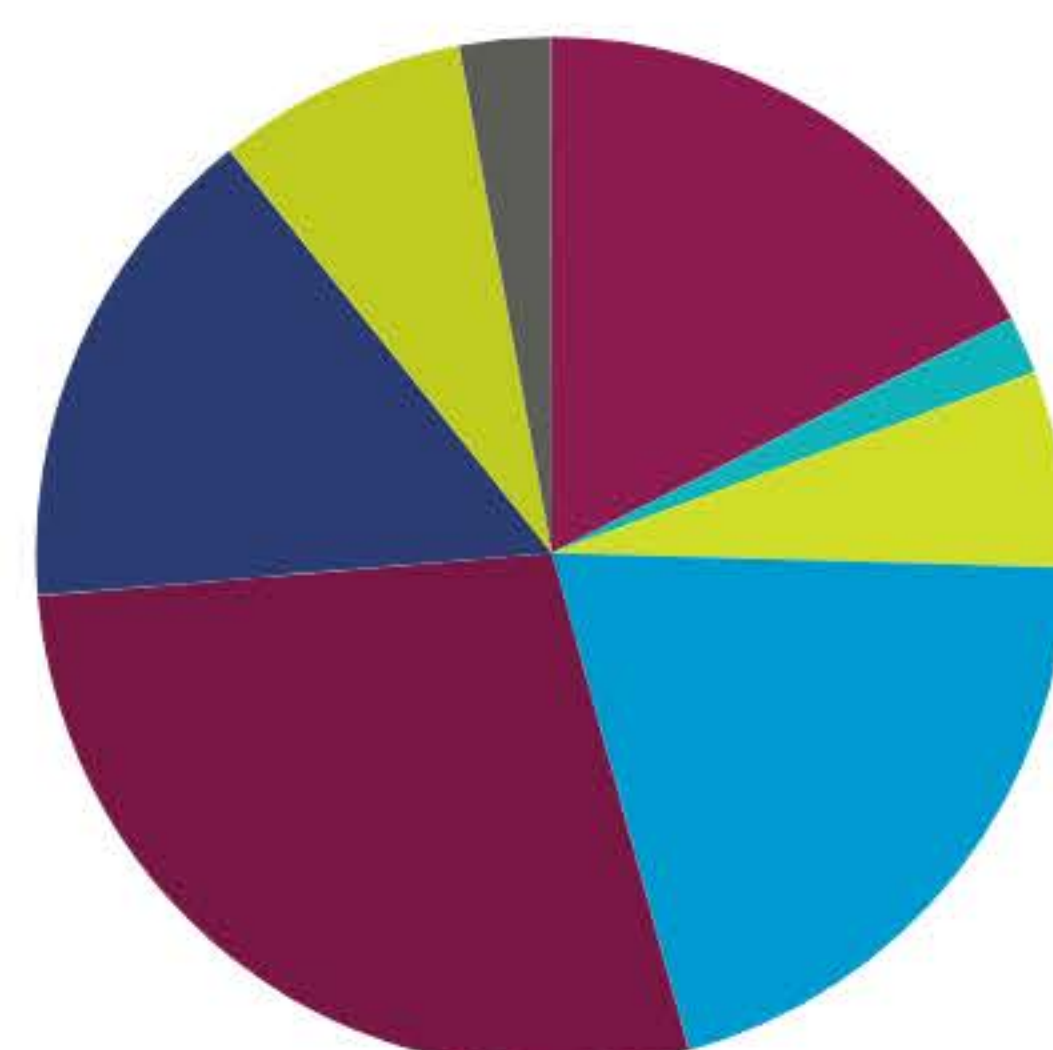
599

10k Run

200

Youth Mile

Participants by Age

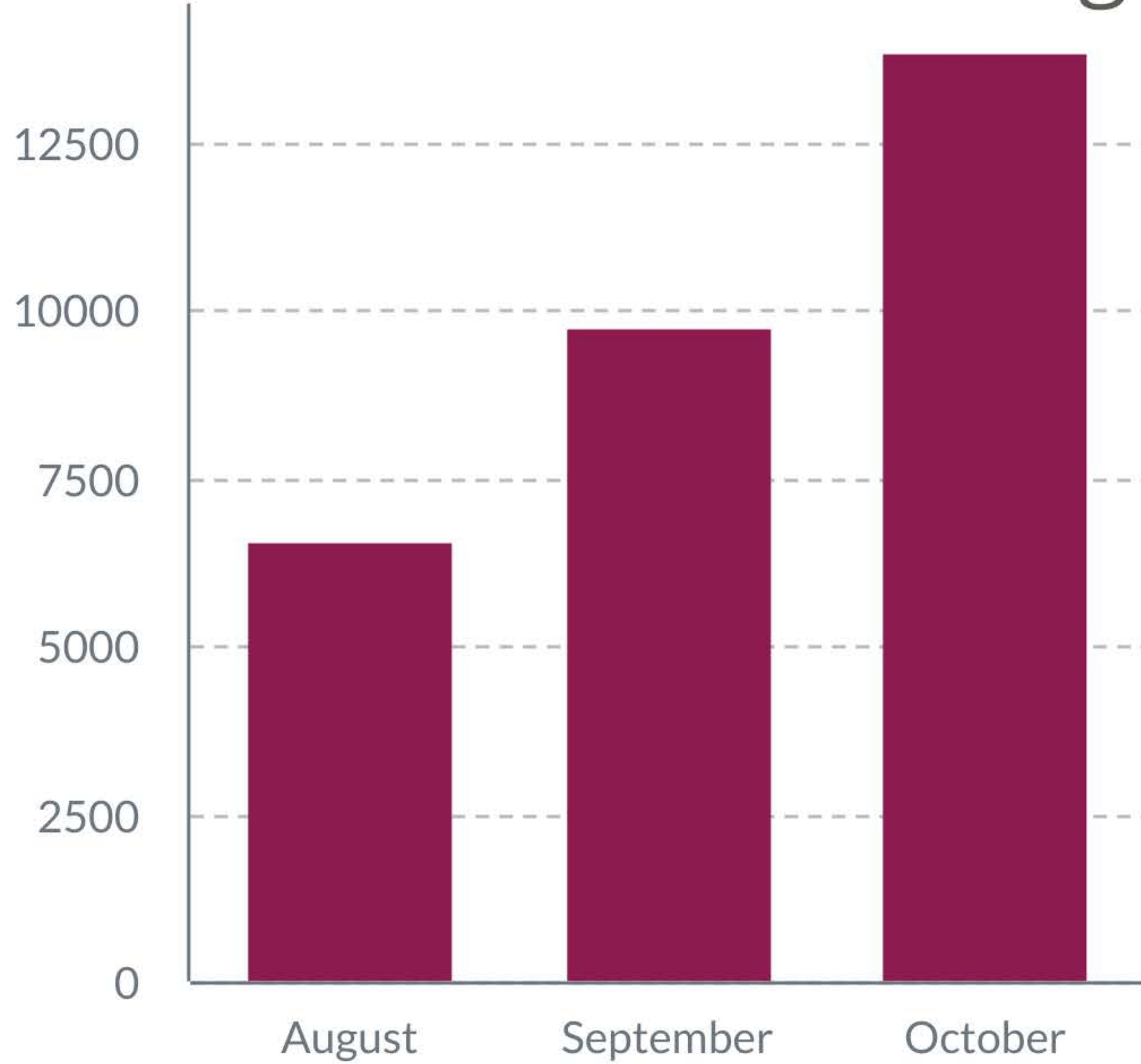


7-14 (17.49%)	15-17 (1.81%)
18-29 (6.14%)	30-39 (20.28%)
40-49 (27.97%)	50-59 (15.58%)
60-69 (7.84%)	70+ (2.89%)

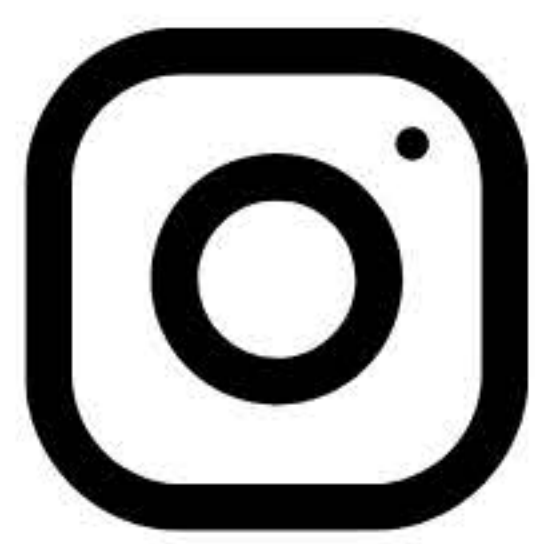
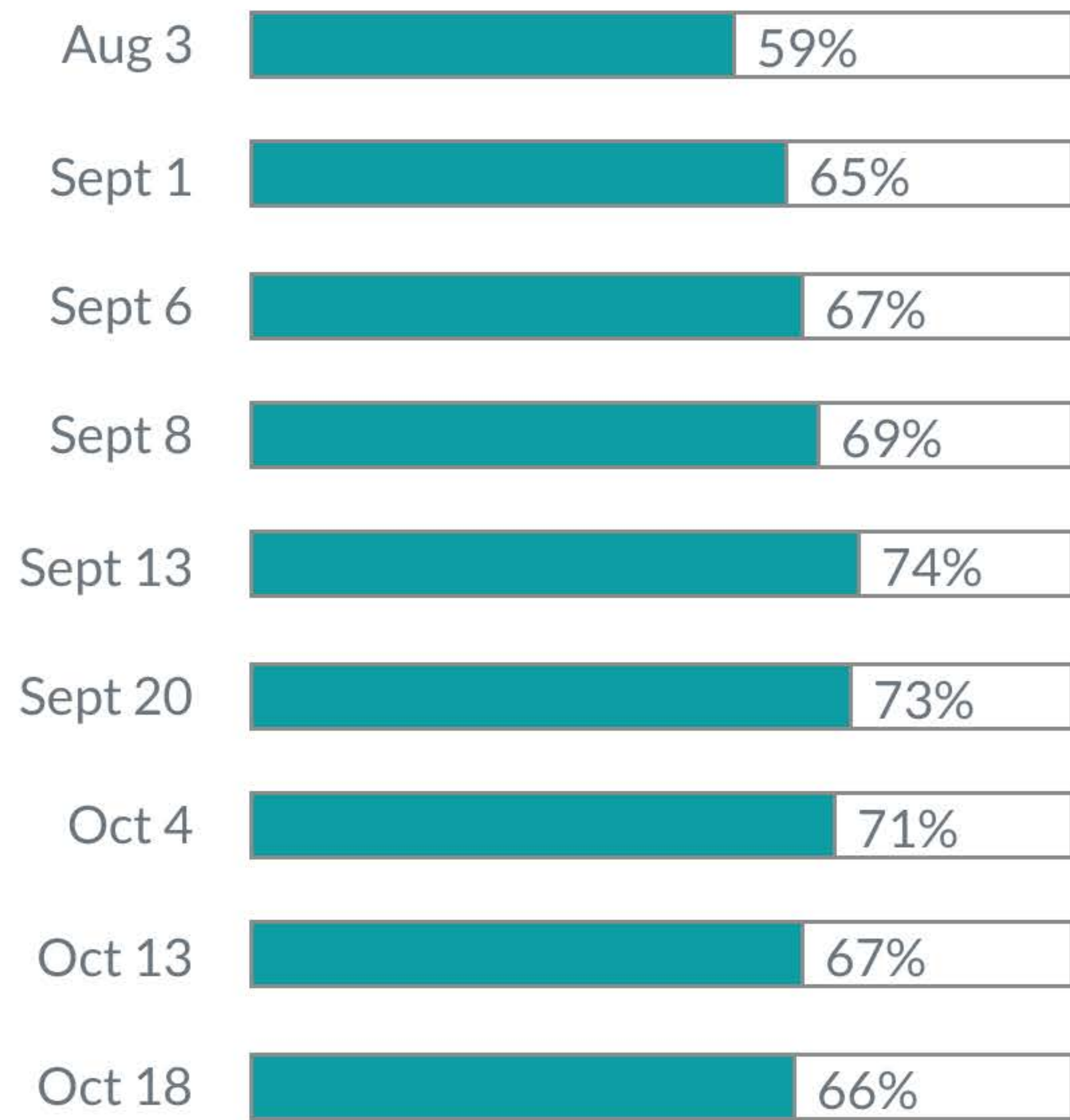
Digital Marketing



Site Visits to FLW Event Page



Email Blast Open Rate



Social Media Posts

(11k Facebook, 3K Instagram)

Park District of Oak Park
October 18, 2023 · 🌐

The 2023 #FrankLloydWright event was a major success thanks to our sponsors [Beyond Properties Realty](#), [RUSH Oak Park Hospital](#), [Rework Office Furniture](#), [Shriners Children's Chicago \(Youth Mile Sponsor\)](#), [Romano Orthopaedic Center](#). Thank you all for supporting our efforts for this exciting annual community tradition!

#5k #10k #marathons #oakpark #sponsorships

FRANK LLOYD WRIGHT RACES 10.15.2023
PARK DISTRICT OF OAK PARK #5K 10K YOUTH MILE

Thank you to our community sponsors

Youth Mile Sponsor

Shriners Children's Chicago

rework
office furniture. reimagined.

ROMANO
ORTHOPAEDIC CENTER

beyond properties

RUSH
OAK PARK HOSPITAL

PARK DISTRICT of OAK PARK

8

Like Comment

Print Marketing

Postcards mailed to 25,000 Oak Park Households and displayed at 7 Chicago area Fleet Feet Stores



Join the 47th annual Frank Lloyd Wright Races in Oak Park, IL!

Take in the beauty of Frank Lloyd Wright architecture along the fast, flat, scenic route. 10K runners pass by 8 Frank Lloyd Wright buildings, including his Home and Studio.



5K Walk \$43
5K Run \$48
10K Run \$48
Youth Mile \$33

All runners receive a custom **Frank Lloyd Wright** t-shirt. Medals are awarded to top finishers in each race/age category. Scan the QR code to register.



SCAN ME

Register NOW!



Presented by:



PARK DISTRICT of OAK PARK

flwraces.com

"Thank You Sponsors" Banner hung at Lake & Ridgeland for 4 weeks

Four banners displayed throughout Oak Park for 8 weeks



Thank you to our generous FLW Races 2023 Partners!



Register NOW!
flwraces.com



2,300 race t-shirts printed

