



## ADVERTISING COMMITMENT FORM

BANNERS	Date	1 Year Agreement	3 Year Agreement	Size	Location
Dasher Boards <sup>a</sup>	All Year	<input type="checkbox"/> \$1050	<input type="checkbox"/> \$800/year	90" x 30"	Paul Hruby Ice Arena (Ridgeland Common Recreation Complex)
Pools <sup>b</sup>	Seasonal (May – Aug)	<input type="checkbox"/> \$800 per pool	<input type="checkbox"/> \$650/year per pool	8' x 3'	<input type="checkbox"/> Rehm <input type="checkbox"/> Ridgeland
Tennis Courts <sup>b</sup>	All Year	<input type="checkbox"/> \$500 per court	<input type="checkbox"/> \$400/year per court	8' x 3'	<input type="checkbox"/> Taylor Park <input type="checkbox"/> Euclid Square Park
Dog Parks <sup>b</sup>	All Year	<input type="checkbox"/> \$500 per park	<input type="checkbox"/> \$400/year per park	8' x 3'	<input type="checkbox"/> Ridgeland Common <input type="checkbox"/> Maple Park
Ridgeland Common Sport Fields <sup>b</sup>	All Year	<input type="checkbox"/> \$800	<input type="checkbox"/> \$650/year	8' x 3'	Ridgeland Common Sport Fields

PROGRAM GUIDE <sup>c</sup>	Issues (delivery dates)	Options <sup>c</sup>	Select SINGLE or FOUR ISSUE option	
			Single Issue Rate	Four Issue Rate
	<input type="checkbox"/> Winter (1st week Dec)	<input type="checkbox"/> Full Inside Back Cover 7.5"W x 10.0"H	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$5000 (\$1250/issue)
	<input type="checkbox"/> Spring (3rd week Feb)	<input type="checkbox"/> Half Back Cover (inside) 7.5"W x 5.0"H	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2500 (\$625/issue)
	<input type="checkbox"/> Summer (1st week Mar)	<input type="checkbox"/> Half Back Cover (outside) 7.5"W x 5.0"H	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2500 (\$625/issue)
	<input type="checkbox"/> Fall (4th week Jul)	<input type="checkbox"/> Double Half Column 5.0"W x 4.5"H	<input type="checkbox"/> \$600	<input type="checkbox"/> \$2000 (\$500/issue)
		<input type="checkbox"/> Full Vertical Column 2.5"W x 8.8"H	<input type="checkbox"/> \$600	<input type="checkbox"/> \$2000 (\$500/issue)
		<input type="checkbox"/> Half Column 2.5"W x 5.0"H	<input type="checkbox"/> \$300	<input type="checkbox"/> \$1000 (\$250/issue)
		<input type="checkbox"/> Quarter Column 2.5"W x 2.5"H	<input type="checkbox"/> \$150	<input type="checkbox"/> \$500 (\$125/issue)

ZAMBONI	Date	1 Year Agreement	3 Year Agreement	Size
<b>COMING SOON!</b>				

(continue)

<sup>a</sup>Dasher Boards (see page 3)

<sup>b</sup>Banners (see page 3)

<sup>c</sup>Program Guide (see page 3)





## ADVERTISING COMMITMENT FORM *(continued)*

### Company Information

**Business/Organization:** \_\_\_\_\_  
 **Non-Profit** (*non-profit organizations receive a 20% discount*)

**Contact Name:** \_\_\_\_\_

**Contact Address:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

### Payment Information

Invoice will be submitted via email to the Contact Email listed in the Company Information Section.

#### *Alternate Invoicing Options*

**Invoice Email:** \_\_\_\_\_

**Invoice Address:** \_\_\_\_\_

**Invoice Contact Name:** \_\_\_\_\_

### Agreement

**Total Amount of Agreement** (*including non-profit discount*): \_\_\_\_\_

For Multiple Year/Issue Agreements:     Invoice Annually/per Issue     Invoice Total Amount

***I agree to the Terms & Conditions and opportunities indicated on the Commitment Form. An invoice will be generated upon receipt of this Commitment Form.***

**Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**PDOP Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please submit completed form to Kristi Braun [kristi.braun@pdop.org](mailto:kristi.braun@pdop.org)

*For Internal Use Only*

**Agreement Dates**    *Start Date:* \_\_\_\_\_ *End Date:* \_\_\_\_\_

**Invoice Date(s)** \_\_\_\_\_





## ADVERTISING SPECIFICATIONS

### <sup>a</sup>DASHER BOARDS

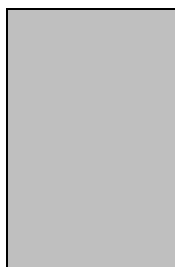
- Business/Organization is responsible for providing dasher board advertising collateral on a 30”h x 90”w PPM7 Polypropylene Banner, printed on high quality, full color, matte finish.
- All artwork shall be approved by Park District of Oak Park (PDOP) prior to collateral creation.
- PDOP is responsible for the installation, repair, replacement and removal of all dasher board advertisement collateral. PDOP will provide Lexan covering, which is specially designed to limit damage from ice skates, pucks and sports equipment.

### <sup>b</sup>BANNERS

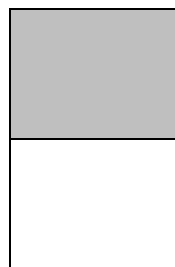
- Business /Organization is responsible for providing 8’w x 3’h Banners and should be created to sustain various weather elements.
- Grommets should be placed all sides of the banner, including corners.
- All artwork shall be approved by Park District of Oak Park (PDOP) prior to collateral creation.

### <sup>c</sup>PROGRAM GUIDE

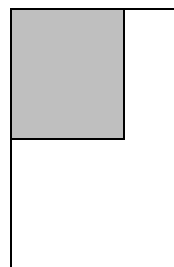
- Ad space is limited to availability.
- Business /Organization is responsible for providing advertisement artwork.
- Accepted artwork formats: Vector Format (.EPS or >AI), High Resolution pixel format (300 dpi JPG file) or Low Resolution/large physical dimension pixel file (72 dpi JPG file at 10” or larger in physical dimensions).
- All artwork shall be approved by Park District of Oak Park (PDOP) prior to collateral creation.
- Size Options.



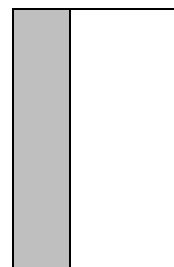
Full Inside  
Back Cover  
7.5”W x 10.0”H



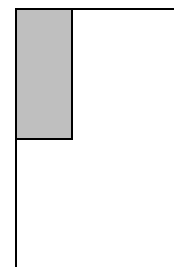
Half  
Back Cover  
Inside or Outside  
7.5”W x 5.0”H



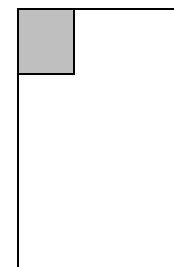
Double Half  
Column  
5.0”W x 4.5”H



Full Vertical  
Column  
2.5”W x 8.8”H



Half Column  
2.5”W x 5.0”H



Quarter  
Column  
2.5”W x 2.5”H

