



Paul Hruby Ice Arena Dasher Board Advertising Agreement

Arena dasher boards will advertise your business or organization to over 150,000 annual visitors to the Paul Hruby Ice Arena/Ridgeland Common Recreation Complex (RCRC). Advertising space is available on the dasher boards and can be seen from various areas throughout the arena including the ice rink, bleacher seating and lobby. Dasher boards are a prime way to create positive advertising impressions to a wide spectrum of ice arena patrons throughout the Chicagoland area.

OPTION A – 1 Year Agreement	OPTION B – 3 Year Agreement
<ul style="list-style-type: none"> • 30" x 90" dasher board advertisement • \$1,050 • Company Link on Park District of Oak Park website 	<ul style="list-style-type: none"> • 30" x 90" dasher board advertisement • \$800/year (\$2,400 total cost) • Company Link on Park District of Oak Park website • Acknowledgment in the Annual Ice Show program

Agreement Year: September 1st - August 31st

Effective Date: The date the Agreement is signed

Pro-Rated Option: Effective Date through August 31st (pro-rated) *plus* the term of the Agreement.

Agreement Renewal: This Agreement will automatically renew unless notice is provided by July 31st of the Final Agreement Year.

Artwork: Business/Organization is responsible for providing dasher board advertising collateral on a 30" h x 90" w PPM7 Polypropylene Banner, printed in high quality, full color, matte finish. All artwork shall be reviewed and approved by the Park District of Oak Park prior to collateral creation.

Artwork Approval: Submit a JPEG or PDF to Kristi.Braun@pdop.org for approval.

Approved Collateral: All ads must meet size and quality specifications provided. Approved collateral may be sent directly to RCRC, 415 W. Lake Street. Oak Park, IL 60302 Attn: Bill Hamilton.

Conflict of Interest: The Park District of Oak Park reserves the right to refuse any advertisements based on appropriateness and direct competition with Park District of Oak Park programs.

Advertising dasher board spaces and location will be offered on a first come, first served basis. Existing advertisers have the right of first refusal at the end of their contract.

Park District of Oak Park is responsible for the installation, repair, replacement and removal of all dasher boards. Park District of Oak Park will provide a Lexan covering over the dasher boards, specially designed to limit damage from ice skates, pucks and sports equipment.



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Business/Organization: _____

Non-Profit (non-profit organizations receive a 20% discount)

Address: _____

Contact Name: _____

Email: _____ Phone: _____

Secure my dasher board advertising space at Paul Hruby Ice Arena for:

Options

- Option A: 1 year agreement - \$1,050
- Option B: 3 year agreement - \$800 annually (\$2,400 total cost over 3 year term)
- Pro-Rated Option: Agreement begins on Effective Date

I approve the details outlined in this Agreement and will meet all terms as stated. Upon receipt of this signed Agreement, an invoice will be generated for Pro-Rated options. Annual Year Agreements and Renewals will be invoiced on August 1st and payment must be received no later than August 31st of each calendar year. Make Checks Payable to Park District of Oak Park. 218 Madison Street, Oak Park, IL 60302. Attn: Accounts Receivable.

Contact Name Signature: _____ Date: _____

Park District of Oak Park Signature: _____ Date: _____

Please submit completed Agreement and Artwork to Kristi.Braun@pdop.org

For Internal Use Only			
PDOP Creative Approval	Date: _____		
Signed Agreement Copy to Customer	Date: _____		
PDOP Install	Date: _____		
Invoice	Option A: \$ _____	Option B: \$ _____	Pro-Rated: \$ _____
Non-Profit Invoice	Option A: \$ _____	Option B: \$ _____	Pro-Rated: \$ _____
Multiple Agreements: Y/N _____			
Agreement Start Date: _____			
PDOP Invoice	Dates: _____		
Auto Renewal Invoice	Dates: _____		
Agreement Termination Date: _____			

