



## Advertising and Sponsorship Opportunities

### ADVERTISING OPPORTUNITIES

#### BANNERS

Advertise your banners at various Park District of Oak Park facilities. What a great way to support your community while reaching a wider audience. Banner advertising offers high visibility at an affordable rate.

- **Paul Hruby Ice Arena** offers dasher board advertising space along the inside of the rink. Over 150,000 visitors visit the ice rink annually; including OPRF High School and Fenwick Hockey Clubs, and a host of ice skating programs and events. *30" x 90" banner*
- **Pools (Ridgeland Common Pool and Rehm Pool)** offers advertising space inside the pool area. There are approximately 29,000 annual visitors to Ridgeland Common Pool and 57,000 visitors to Rehm Pool. *8' x 3' banner (limit 3 banners per pool)*
- **Tennis Courts (Euclid Square and Taylor Park)** Both Euclid Square (4 courts) and Taylor Park (6 courts/lighted) offer access to tennis and pickleball. In addition to the tennis courts being available for public play, Oak Park River Forest High School and Fenwick High School use the courts for practice (team tennis). *8' x 3' banner (limit 3 banners per court)*
- **Dog Parks (Ridgeland Common Dog Park & Maple Dog Park)** Both Dog Parks offers year round access for our furry 4-legged friends, with a combined average of 1500 monthly visits. *8' x 3' banner (limit 3 banners per dog park)*
- **Ridgeland Common Sport Fields** are multipurpose fields that offer year round access to a variety of sports, including partnerships with local schools and sports affiliations. *8' x 3' banner (limit 3 banners)*

#### PROGRAM GUIDE

Park District of Oak Park offers local businesses and organizations the opportunity to promote their business and community involvement by advertising in the Program Guide. The Program Guide is distributed quarterly to all 25,000 Oak Park households. Current copy of the Program Guide can be found at [PDOP.org](http://PDOP.org)

*(continue for Sponsorship Opportunities)*





## SPONSORSHIP OPPORTUNITIES

### COMMUNITY EVENTS

- **Day in our Village:** The Park District of Oak Park District turns Mills Park into an old fashioned carnival, celebrating the start of summer. The community enjoys carnival games, a live DJ, inflatables, activities and more. Local vendors are on site to sell food. Approx 1,000-2,000 people attend this event. *June at Mills Park (new location for 2019!).*
- **Back to School Fit Fest:** A free wellness event that takes place the Saturday before Labor Day. A fun day that includes hitting practice in the batting cages, soccer skills clinic on the field, ice skating lessons and hockey puck shooting in the rink, dance competitions, family relays, fitness class demos, nutrition seminars, chess competitions, mural designing, free food from local vendors and more! *September at Ridgeland Common*
- **Fall Fest:** Horse-drawn hayrides, themed games & activities, a DJ, train rides, food vendors and a pumpkin patch transform Rehm Park into a classic Fall event! Approx 1,000-2,000 people attend this event. *September at Rehm Park.*

### STAGE EVENTS

- **Movies in the Park:** Is a free community event, open to the public. There are 5 movie dates throughout the summer at Scoville Park. Approx 200 people attend each movie. *May through September at Scoville Park.*
- **Summer Concerts:** Is a free community event, open to the public. A mix of soulful, jazzy, rockin', and country music brings Scoville Park to life on 11 Sunday evenings throughout the summer. Approx 300 people attend each concert. *June through August at Scoville Park.*

### SEASONAL EVENTS

- **KidsFest:** Is a free, ticketed community event, open to the public. Kids take a journey through their own Illinois backyard discovering bugs, bees and other animals that live there. KidsFest includes free, hands-on educational activities, scavenger hunt, crafts and entertainment. Enjoy exploring the different biomes of the Conservatory! Approx 600-800 kids attend this event. *Spring at Oak Park Conservatory.*
- **Egg Hunt:** Is a free, ticketed community event, open to the public. This family event is designed for children ages 3-10. Activities include egg hunt, pictures with the Bunny and themed games and crafts. Egg Hunt is traditionally filled to capacity. Approx 1,000 people attend this event. Egg Hunt and Doggie Egg Scramble take place at the same time. *Spring at Maple Park.*
- **Fright at Night:** Kids enjoy this Halloween event with creatures stirring in the "Botanical Forbidden Forest" and trick or treating & entertainment through the haunted Conservatory! Fright at Night is traditionally filled to capacity. Approx 600 kids attend this event. *October at Oak Park Conservatory.*

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## SPONSORSHIP OPPORTUNITIES *(continued)*

### SEASONAL EVENTS *(continued)*

- **Santa Trolley:** All aboard the Santa Trolley for a day of Elfish fun! The event starts and ends at Oak Park Conservatory where participants will see some special items on display while waiting to climb aboard the “North Pole” bound Trolley. Trolley riders will spend some time with the Head Elf as she lifts your spirits for your visit with Santa and Mrs. Claus. Entertainment, milk & cookies await the trolley arrival at Cheney Mansion! Approx 500 people attend this event. *December at Oak Park Conservatory/Cheney Mansion.*
- **Winter Fest (pop-up event):** When Old Man Winter blows in and gives us cold and snow, we’ll be ready to go! Enjoy old fashioned fun in the snow (bubble soccer, “snowball” fight, “dog sled” race, etc), outdoor ice skating, indoor activities, music, hot chocolate, a warm fire and gooey s’mores. Beginning in January, Park District will begin promoting the event and will use social media to announce the date. Approx 200-300 people attend this event. *Winter (January) at Austin Gardens.*

### DOG EVENTS

- **Doggie Egg Scramble:** Is a free, ticketed community event, open to the public. Doggies and their owners will hunt – or scramble - through the field to find the most doggy treat and prize filled eggs. This is an on-leash event for friendly dogs and their families. This event will be held outdoors rain or shine. Approx 50-100 (max) dogs attend this fun event. Doggie Egg Scramble and Egg Hunt take place at the same time. *Spring at Maple Park.*
- **Yappy Hour:** A great opportunity for the community to bring their prized pooch for socializing on the lawn at Cheney Mansion while benefitting the Animal Care League. Wine and hors d’oeuvres will be served as dog owners mingle with other owners. Raffle prizes, a silent auction, dog cocktails and photo booth will also be onsite. Dogs must be current on vaccines, on a leash, and be people and dog-friendly. *May at Cheney Mansion.*

### OTHER EVENTS

- **Pool Promotion Days:** Open to the public (non-members) for a fee; Members are free. Sponsor a day at Ridgeland Common or Rehm pool and showcase your business to pool patrons via giveaways, activities and a resource booth. Ridgeland Common Pool typically sees over 27,000 guests annually. Rehm generally has about 54,000 guests each year. This sponsorship costs \$300 for a three-hour window and includes a booth in a prime location, Digital (Social Media tags and/or Posts) leading up to the event. *In case of inclement weather, you will have the option to schedule a tentative make-up day. July at Ridgeland Common and Rehm Pools - based on availability.*
- **Public Skate Giveaway Nights:** Open to the public for a fee. Sponsor a night at Paul Hruby Ice Rink (Ridgeland Common Recreation Complex) and have the chance to engage with skaters via giveaways, activities and a resource booth. The sponsorship costs \$100 (plus the cost of giveaways) for a two-hour window and includes a booth in a prime location near the ice rink entrance/exit. *September through February at Paul Hruby Ice Rink.*

### RACE EVENTS

- **Frank Lloyd Wright Races:** Originated in 1976, Frank Lloyd Wright Races is one of the longest running racing events in Illinois. A great family event. The races include a 5K Run/Walk, a 10K Run and a Youth Mile. This popular annual event attracts over 2100 participants and many more spectators. Runners range in age from five years old to over 80 and come from throughout the Chicagoland area. *October at Oak Park and River Forest High School.*

