



## EVENTS : SPONSORSHIP LEVELS

<b>EVENTS</b> <b>Sponsorship Benefits<sup>a</sup></b>	<b>Presenting Sponsor<sup>b</sup></b> <b>\$1000</b>	<b>Community Sponsor</b> <b>\$500</b>	<b>On-Site Sponsor</b> <b>\$250</b>	<b>In-Kind Sponsor</b>
Premium Co-Branding on Event Collateral	✓			
Premium Placement of Logo	✓			
Print: Posters / Flyers	✓	✓		
Print: Program Guide logo placement by event	✓	✓		
Print: Event Banners	✓	✓		
Digital: Social Media Tags and Posts	✓	✓		
Digital: Email Blasts	✓	✓		
Digital: Website Logo Placement and Link by event	✓	✓		
Event: Specialist Speaking Engagements	✓	✓		
Event: Banner (supplied by sponsor)	✓	✓	✓	
Event: Table space (tent, table and chairs)	✓	✓	✓	
Event: Recognition On Stage	✓	✓	✓	
Event: Sponsor Provides Promotional Giveaways	✓	✓	✓	
Event: Sponsor Provides Suitable Activity	✓	✓	✓	
Event: Sponsor Product Placement				✓

In-Kind sponsors provide goods and services, increasing dollars raised that go directly to the event. In-Kind benefits are based on the approximate value of the in-kind donation and is at the discretion of Park District of Oak Park.

<sup>a</sup>benefits vary by event <sup>b</sup>only 1 Presenting Sponsor per event <sup>c</sup>separate sponsorship benefits

### Additional Sponsorship Opportunities

<b>FRANK LLOYD WRIGHT RACES</b>	<b>Presenting Sponsor</b> <b>\$4,500</b>	<b>Youth Mile Sponsor</b> <b>\$2500</b>	<b>Community Sponsor</b> <b>\$1500</b>	<b>On-Site Sponsor</b> <b>\$500</b>	<b>In Kind Sponsor</b>
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In partnership with the community, we enrich lives by providing meaningful experiences through programs, parks, and facilities.